YAKIMA®

MERCHANDISING SOLUTIONS

IN-STORE RETAIL DISPLAYS

Merchandising Catalog 2025







About this Catalog

At Yakima, we understand that storefronts come in all different shapes and sizes. That's why we offer a variety of branded merchandising solutions that will seamlessly integrate into your retail landscape. Whether it's with our modular standalone fixtures or our slat wall compatible displays, the possible configurations are endless. Use this catalog to get the creative juices flowing and then work with your Yakima representative to create a tailored display solution for your business.

3-26 Floor Displays

27-31 Slat Wall

32-33 POP Options

34-36 Field Assets



FLOOR DISPLAY
MERCHANDISING SOLUTIONS

With our modular fixtures you can easily adapt which Yakima product stories you tell on the retail floor. Big or small, we can fill your footprint with compelling creative designs that can be easily reconfigured and updated.



FLOOR DISPLAY
MODULAR UNITS OVERVIEW



Core Display Unit



Module Components and Yakima Product



Complete Display Unit

How it Works

The Yakima brand Freestanding Display Units are the most versatile display type we offer. Choose between 5 Foot and 2.5 Foot Core Unit display sizes. Each core unit can be custom kitted for any product category using the module units seen on the following pages.

Module units are attached to the display either by the 5 Foot PowerBar or 2.5 PowerBar, available separately. Most of the module units are multi-functional and can be used on either Freestanding Core Units and Slat Wall Displays.

Yakima product sold separately.



5 Foot PowerBar
Attaches Display Modules to 5 Foot Core Unit.
#8009600



2.5 Foot PowerBar
Attaches Display Modules to 2.5 Foot Core Unit.
#8009599

FLOOR DISPLAY
MODULAR FREESTANDING DISPLAY UNITS



VIEW IN 3D & AR

5 Foot Core Display
8-HITCH, ROLLING, MULTI-PRODUCT DISPLAY
#8009587

The most versatile display type we offer. This freestanding unit can display almost any product category using the modules on the following page.

FOOT-PRINT
60" WIDE x 44" DEEP x 72" TALL

ADDITIONAL DISPLAY MODULES REQUIRED
(See Next Page). Each display module requires at least one 5 Foot PowerBar (#8009600) for mounting on the unit.



VIEW IN 3D & AR

2.5 Foot Core Display
2-HITCH, ROLLING, MULTI-PRODUCT DISPLAY
#8009586

For stores with limited floor space, this core unit can display most product categories using the modules on the following page.

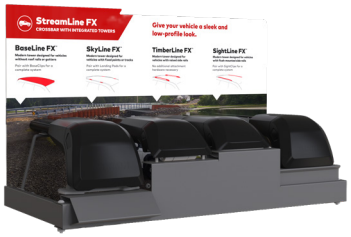
FOOT-PRINT
30" WIDE x 44" DEEP x 72" TALL

ADDITIONAL DISPLAY MODULES REQUIRED (See Next Page). Each display module requires at least one 2.5 Foot PowerBar (#8009599) for mounting on the unit.

FLOOR DISPLAY
MODULAR UNITS



StreamLine System Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009593



StreamLine FX System Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009669



StreamLine Update Kit
Updates Generation 1 Display from RidgeLine to SightLine ***#8009668***



Triple Truck Display
For use with 5 foot core display only.
Requires *#8009600* (QTY 2).
#8009598



OverHaul™ Truck Display
Requires *#8009599* (QTY 2)
Or *#8009600* (QTY 2).
#8009589



OutPost™ Truck Display
Requires *#8009599* (QTY 2)
Or *#8009600* (QTY 2).
#8009590

NEW

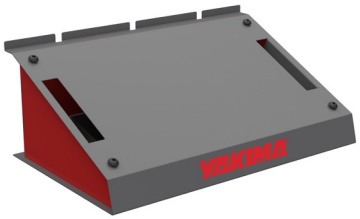


RibCage™ Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009693

NEW



RuggedLine™ Display
Requires *#8009599* or *#8009600* (QTY 2).
#8009694



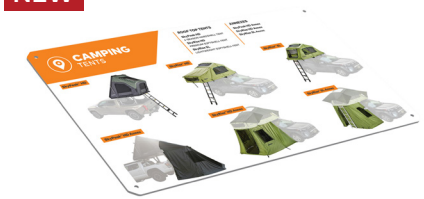
Information Signage Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009592

NEW



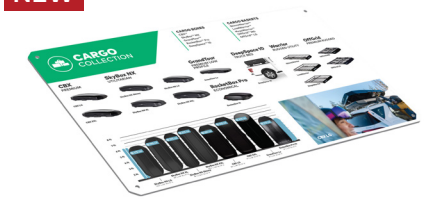
Info Signage Display Graphic - A
Fit my car signage. Requires *#8009592.*
#8009628

NEW



Info Signage Display Graphic - B
Camping (Tents) collection signage.
Requires *#8009592.*
#8009629

NEW



Info Signage Display Graphic - C
Cargo collection signage. Requires *#8009592.*
#8009630

FLOOR DISPLAY
MODULAR UNITS

NEW



Info Signage Display Graphic - D
Trailer collection signage. Requires *#8009592*.
#8009631

NEW



Info Signage Display Graphic - E
Camping (Awnings) collection signage.
Requires *#8009592*.
#8009756

NEW



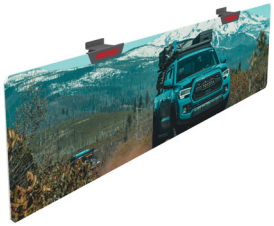
Large Lifestyle Graphic - A
For use with 5 foot core display only.
Requires *#8009600* (QTY 1)
#8009635

NEW



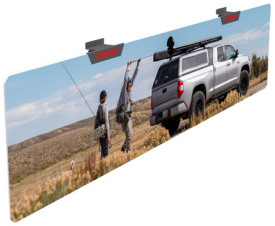
Large Lifestyle Graphic - B
For use with 5 foot core display only.
Requires *#8009600* (QTY 1)
#8009658

NEW



Large Lifestyle Graphic - C
For use with 5 foot core display only.
Requires *#8009600* (QTY 1)
#8009661

NEW



Large Lifestyle Graphic - D
For use with 5 foot core display only.
Requires *#8009600* (QTY 1)
#8009662

NEW



Small Lifestyle Graphic - A
For use with 2.5 foot core display only.
Requires *#8009599* (QTY 1)
#8009634

NEW



Small Lifestyle Graphic - B
For use with 2.5 foot core display only.
Requires *#8009599* (QTY 1)
#8009657

NEW



Small Lifestyle Graphic - C
For use with 2.5 foot core display only.
Requires *#8009599* (QTY 1)
#8009659

NEW



Small Lifestyle Graphic - D
For use with 2.5 foot core display only.
Requires *#8009599* (QTY 1)
#8009660



Top Of Car Bike Display
For use with 5 foot core display only.
Requires *#8009600* (QTY 1).
#8009597

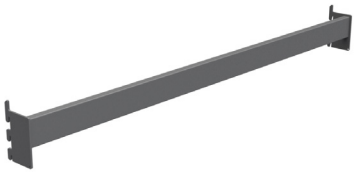


Water / Top of Car Bike Display
For use with 2.5 foot core display only.
Requires *#8009599* (QTY 1)
#8009588

FLOOR DISPLAY
MODULAR UNITS



5 Foot PowerBar
Attaches Display Modules to 5 Foot Core Unit.
#8009600



2.5 Foot PowerBar
Attaches Display Modules to 2.5 Foot Core Unit.
#8009599



Water/Snow/Basket Display
For use with 5 foot core display only.
Requires *#8009600* (QTY 1).
#8009596



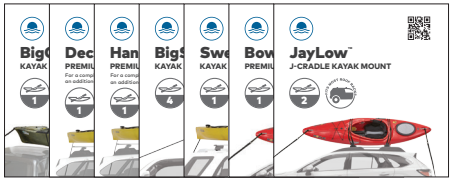
Strap Rack Display
Includes Signage. Requires *#8009599* or *#8009600* (QTY 1).
#8009591



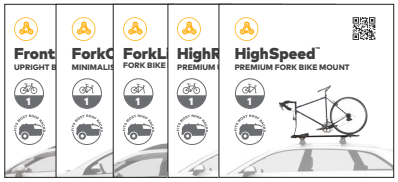
Lifestyle Graphic Bracket
Replacement Mounting Brakets.
#8009603



Product Card Frame
Graphics holder for top of car product cards.
Pairs with #8009588, #8009596, or #8009597.
Requires product cards.
#8009609



Product Cards - Top of Car Water
Includes 12 product cards.
Requires *#8009609* (QTY 1 Per Product).
#8009604



Product Cards - Top of Car Bike
Includes 5 product cards.
Requires *#8009609* (QTY 1 Per Product).
#8009605



Product Cards - Top of Car SUP/Snow
Includes 4 product cards.
Requires *#8009609* (QTY 1 Per Product).
#8009606



Product Cards - Cargo Baskets
Includes 2 product cards.
Requires *#8009609* (QTY 1 Per Product).
#8009608



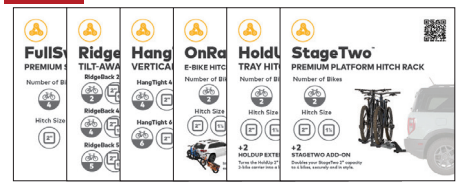
Product Card Frame for Hitch
For use with 2.5' core display, 5' core display, multi-hitch display, or single hitch display.
Requires #8009607.
#8009610



Product Card Frame Magnet
For use with 5' core display only.
Requires product cards.
#8009611

FLOOR DISPLAY
MODULAR UNITS

NEW



Product Cards - Hitch

Includes 9 product cards.

Requires *#8009610* or *#8009611*

(QTY 1 Per Product).

#8009607

FLOOR DISPLAY SHOWCASE
BIKE SHOP

Side 1



Side 2



Bike Shop Display Showcase
2.5 ft Core Display Unit

Part Number	Module Components	Qty
8009586	2.5 Foot Core Display	1
8009599	2.5 Foot Power Bar	4

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009588	TOC Bike Display **	1
8009609	Product Card Frame - Top of Car	2
8009605	Product Cards - Top of Car Bike (5 cards)	1
Varies	Lifestyle Graphic	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
8009593	StreamLine Display	1
8009592	FIT/Signage Display	1
Varies	Information Signage Display Graphic	1
8009610	Product Card Frame for Hitch	1
8009607	Product Cards - Hitch (12 cards)	1
Varies	Yakima Tray Bike Rack OR Yakima Mast Bike Rack**	1

***Yakima display product not included*

FLOOR DISPLAY SHOWCASE

BIKE DISPLAY

Side 1



Side 2



Bike Shop Display Showcase

5 ft Core Display Unit

Part Number	Module Components	Qty
8009587	5 Foot Core Display	1
8009600	5 Foot Power Bar	5

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009597	TOC Bike Display**	1
8009597	TOC Bike Display**	1
8009609	Product Card Frame - Top of Car	2
8009605	Product Cards - Top of Car Bike (5 cards)	1
Varies	Lifestyle Graphic	1
Varies	Yakima Tray Bike Rack**	1
8009610	Product Card Frame for Hitch	1
8009607	Product Cards - Hitch (12 cards)	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
8009593	StreamLine Display	1
8009592	FIT/Signage Display	1
Varies	Information Signage Display Graphic	1
8009591	Trunk Display**	1
8009610	Product Card Frame for Hitch	1
Varies	Yakima Tray Bike Rack**	1

SIDES 3 & 4 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Yakima Tray Bike Rack OR Yakima Mast Bike Rack	1
8009611	Product Card Frame Magnet	1

Yakima display product not included

FLOOR DISPLAY SHOWCASE
PADDLESPORTS DISPLAY

Side 1



Side 2



Paddlesports Display Showcase
2.5 ft Core Display Unit

Part Number	Module Components	Qty
8009586	2.5 Foot Core Display	1
8009599	2.5 Foot Power Bar	7

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009588	TOC Water Display**	1
8009588	TOC Water Display**	1
8009604	Product Cards - Top of Car Water (12 cards)	1
8009609	Product Card Frame - Top of Car	2+
8009593	StreamLine Display	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Lifestyle Graphic	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
8009589	Truck Display	1

***Yakima display product not included*

FLOOR DISPLAY SHOWCASE
PADDLESPORTS DISPLAY

Side 1



Side 2



Paddlesports Display Showcase
5 ft Core Display Unit

Part Number	Module Components	Qty
8009587	5 Foot Core Display	1
8009600	5 Foot Power Bar	7

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009596	TOC Water Display**	1
8009596	TOC Water Display**	1
8009609	Product Card Frame - Top of Car	3+
8009604	Product Cards - Top of Car Water (12 cards)	1
8009598	Triple Truck Display	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Lifestyle Graphic	1
8009593	StreamLine Display	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
8009596	Cargo Basket Display**	1
8009608	Product Cards - Basket (2 cards)	1

SIDES 3 & 4 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Yakima Hitch Rack**	1
8009607	Product Cards - Hitch (12 cards)	1
8009611	Product Card Frame Magnet	1

***Yakima display product not included*

FLOOR DISPLAY SHOWCASE
RACK SPECIALTY DISPLAY

Side 1



Side 2



Rack Specialty Display Showcase
2.5 ft Core Display Unit

Part Number	Module Components	Qty
8009586	2.5 Foot Core Display	1
8009599	2.5 Foot Power Bar	7

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009593	StreamLine Display	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
Varies	Lifestyle Graphic	1
Varies	Yakima Tray Bike Rack**	1
8009610	Product Card Frame for Hitch	1
8009607	Product Cards - Hitch (12 cards)	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Lifestyle Graphic	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
8009589	Truck Display	1

***Yakima display product not included*

FLOOR DISPLAY SHOWCASE
RACK SPECIALTY DISPLAY

Side 1



Side 2



Rack Specialty Display Showcase
5 ft Core Display Unit

Part Number	Module Components	Qty
8009587	5 Foot Core Display	1
8009600	5 Foot Power Bar	6

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009597	TOC Bike Display**	1
8009596	TOC Water Display**	1
8009609	Product Card Frame - Top of Car	3+
8009605	Product Cards - Top of Car Bike (5 cards)	1
8009604	Product Cards - Top of Car Water (12 cards)	1
8009598	Triple Truck Display	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
8009593	StreamLine Display	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
8009596	Cargo Basket Display**	1
8009608	Product Cards - Basket (2 cards)	1
Varies	Yakima Tray Bike Rack**	1
8009610	Product Card Frame for Hitch	1
8009607	Product Cards - Hitch (12 cards)	1

SIDES 3 & 4 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Yakima Tray Bike Rack OR Yakima Mast Bike Rack**	1
8009607	Product Cards - Hitch (12 cards)	1
8009611	Product Card Frame Magnet	1

Yakima display product not included

FLOOR DISPLAY SHOWCASE
GENERAL OUTDOOR DISPLAY

Side 1



Side 2



General Outdoor Display Showcase
2.5 ft Core Display Unit

Part Number	Module Components	Qty
8009586	2.5 Foot Core Display	1
8009599	2.5 Foot Power Bar	6

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009593	StreamLine Display	1
8009589	Truck Display	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
8009588	TOC Water Display**	1
8009609	Product Card Frame - Top of Car	1+
8009604	Product Cards - Top of Car Water (12 cards)	1
Varies	Lifestyle Graphic	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
Varies	Yakima Tray Bike Rack OR Yakima Mast Bike Rack**	1
8009610	Product Card Frame for Hitch	1
8009607	Product Cards - Hitch (12 cards)	1

***Yakima display product not included*

FLOOR DISPLAY SHOWCASE
GENERAL OUTDOOR DISPLAY

Side 1



Side 2



General Outdoor Display Showcase
5 ft Core Display Unit

Part Number	Module Components	Qty
8009587	5 Foot Core Display	1
8009600	5 Foot Power Bar	7

SIDE 1 MODULE COMPONENTS

Part Number	Module Components	Qty
8009597	TOC Bike Display**	1
8009596	TOC Water Display**	1
8009609	Product Card Frame - Top of Car	2+
8009605	Product Cards - Top of Car Bike (5 cards)	1
8009604	Product Cards - Top of Car Water (12 cards)	1
Varies	Yakima Tray Bike Rack**	1
8009607	Product Cards - Hitch (12 cards)	1
8009610	Product Card Frame for Hitch	1
Varies	Lifestyle Graphic	1

SIDE 2 MODULE COMPONENTS

Part Number	Module Components	Qty
8009596	Cargo Basket Display**	1
8009608	Product Cards - Basket (2 cards)	1
8009592	Fit/Signage Display	1
Varies	Information Signage Display Graphic	1
8009593	StreamLine Display	1
8009598	Triple Truck Display	1

SIDES 3 & 4 MODULE COMPONENTS

Part Number	Module Components	Qty
Varies	Yakima Tray Bike Rack OR Yakima Mast Bike Rack**	1
8009611	Product Card Frame Magnet	11

***Yakima display product not included*

FLOOR DISPLAY
MOD DRAWER SYSTEM



MOD DISPLAY Complete System

ASSEMBLY INSTRUCTIONS

VIEW IN 3D & AR



MOD Display Table

FOUNDATION FOR A COMPLETE MOD DISPLAY

#8009692

This robust display table ships and stores flat when not in use and can accomodate a full MOD Drawer System for display. Non-slip top surface and integrated D-rings for attachment emulate vehicle setup. Includes Qty 1 MOD Swivel Panel w/ graphic #8009698 . Pair with #8009697 MOD Table Skirt for complete display. MOD System product not included.

FOOT-PRINT SIZE- 26" D x 46" W x 31" H (table only)



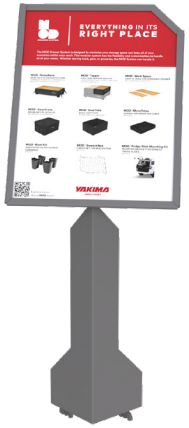
MOD Table Skirt

ADD-ON TABLE SKIRT FOR MOD DISPLAY

#8009697

Add this table skirt to your MOD Display Table for a complete MOD system display solution. Part aspirational and part educational, this skirt helps bring the story of MOD to life on the retail floor. Requires #8009692

FLOOR DISPLAY
MOD DRAWER SYSTEM



MOD Swivel Panel Extra
OPTIONAL ADDITIONAL SWIVEL PANEL
#8009698

This add-on swivel panel is for retailers seeking a secondary placement of graphic holder on the MOD Table. Each MOD Display Table already includes one swivel panel and graphic card.
GRAPHIC SIZE- 8.5" x 11"



MOD PopUp Sign
SELF-STANDING FLOOR SIGN
#8009699

This self-standing PopUp sign is intended for dealers without the space for a complete MOD Display Table, or those seeking to boost MOD presence with additional signage. Made of honeycomb cardboard. Recyclable.
DIMENSIONS- 22" x 60"

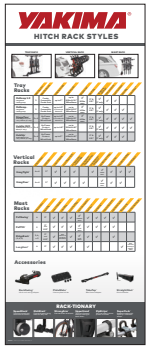
FLOOR DISPLAY
MULTI-HITCH EXPERIENCE

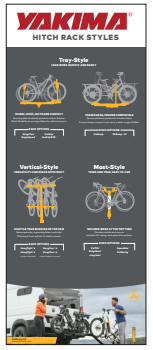


VIEW IN 3D & AR



VIEW IN 3D & AR





Bike Hitch Rack Styles #8009701





EXO System #8009674

Multi-Hitch Experience
DISPLAYS UP TO 8 HITCH RACKS
#8009626

This robust 8-hitch receiver display safely holds a variety of Yakima hitch racks. It accommodates the EXO System by pairing with #8009627.

FOOT-PRINT SIZE
62.8" x 60" x 72.5"

ASSEMBLY INSTRUCTIONS

REQUIRED GRAPHICS
Hitch Display Graphics 8009676 or 8009674

EXO Add On
EXO SIGNAGE STAND AND COUNTER WEIGHT
#8009627

Turn the Multi-Hitch Experience #8009626 into an EXO System hub by adding this EXO Add On kit. Includes a heavy duty counter-weight and EXO specific graphics stand.

FOOT-PRINT SIZE
16" x 14.5" x 53.5" EXO Graphics Stand
59.9" x 18.6" x 3.5" Counter-Weight

ASSEMBLY INSTRUCTIONS

Hitch Display Graphics
HITCH RACK GRAPHICS
#8009701 or #8009674
(includes both front and back graphics)

Don't forget the graphics for the hitch displays. Required with #8009626, #8009624, and #8009168.

OPTIONS
Bike Hitch Rack Styles #8009701
EXO System #8009674

GRAPHICS SIZE
18" x 43.5" | 46 x 110.5cm

FLOOR DISPLAY
HITCH AND REAR-OF-CAR

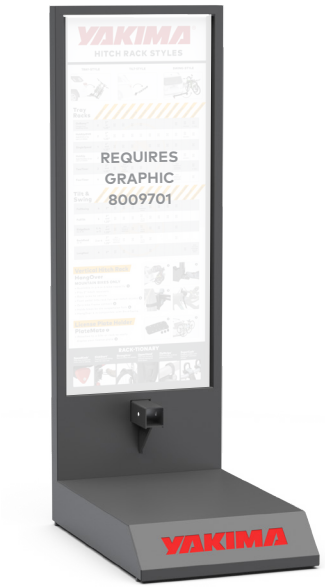


5-Hitch Display
DISPLAYS UP TO 5 HITCH RACKS
***#8009168** | 3-Boxes*

The Yakima 5-hitch display is a tried and true staple to any retail floor. It safely holds the racks in place for the best customer interaction of features and benefits.

FOOT-PRINT SIZE
29" x 39"x 69" | 74 x 99 x 175cm

REQUIRED GRAPHICS
5-Hitch Graphics *#8009701*



VIEW IN 3D & AR

Premium Single Hitch
DISPLAYS ONE HITCH RACK
#8009624

Premium single hitch display option for the Retail floor. Graphics on front and rear of display (not included).

FOOT-PRINT SIZE
20" x 20" x 60"

REQUIRED GRAPHICS
5-Hitch Graphics *#8009701*

Hitch Display Adapters



Strap Rack Adapter
#8009184

Converts one of the hitch slots in the hitch displays to showcase any Yakima Strap Rack.

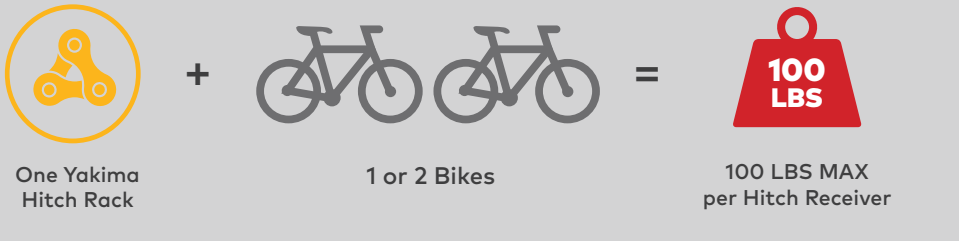


Spare Tire Adapter
#8009183

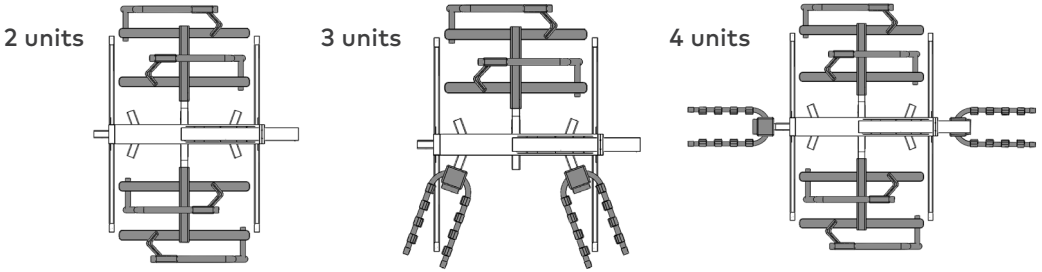
Converts one of the hitch slots in the hitch displays to showcase SpareRide™.

WEIGHT STANDARDS
HITCH FIXTURES

Maximum weight not to exceed 100 lbs per hitch.



It is recommended product is distributed evenly across the display so as to not overload one side causing the potential for dangerous tipping issues. (Examples of even distribution shown below)



Sample Hitch Display Configurations



HoldUp - 50 LBS
Bike #1 - 25 LBS
Bike #2 - 25 LBS

TOTAL = 100 LBS



HangOver 6 - 73 LBS
Bike #1 - 25 LBS

TOTAL = 98 LBS



5 Foot Core Display
DISPLAYS UP TO 8 HITCH RACKS



2.5 Foot Core Display
DISPLAYS 2 HITCH RACKS



Premium Single Hitch
DISPLAYS ONE HITCH RACK



Multi Hitch Experience
DISPLAYS UP TO 8 HITCH RACKS

WEIGHT STANDARDS
HITCH FIXTURES

Maximum weight not to exceed 220 lbs on specified EXO System hitch receiver.

EXO SwingBase **REQUIRED** (69 LBS) + Additional EXO System Products + Gear Mounts (Max Combined Weight = 100 LBS) + 1 or 2 Bikes Estimated Max Bike Weight = 220 LBS MAX (EXO System Receiver ONLY)



NOTE: If any Yakima EXO System products are being used, side support accessories must be utilized.

Multi Hitch Experience with EXO
DISPLAYS YAKIMA EXO SYSTEM

Sample EXO System Hitch Configurations



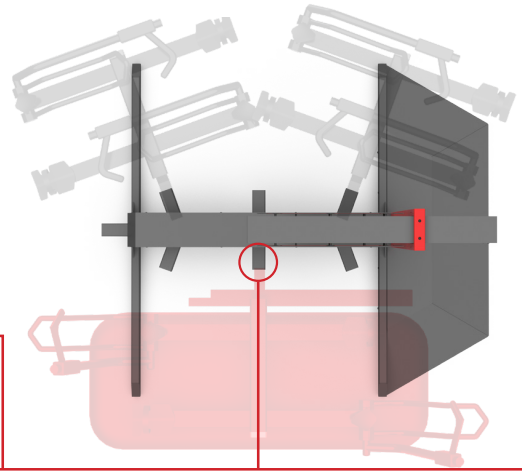
EXO SwingBase - 69 LBS
EXO DoubleUp - 37 LBS
Bike #1 - 25 LBS
Bike #2 - 25 LBS

TOTAL = 156 LBS



EXO SwingBase - 69 LBS
EXO DoubleUp - 37 LBS
EXO TopShelf - 34 LBS
EXO GearLocker - 28 LBS
Bike #1 - 25 LBS
Bike #2 - 25 LBS

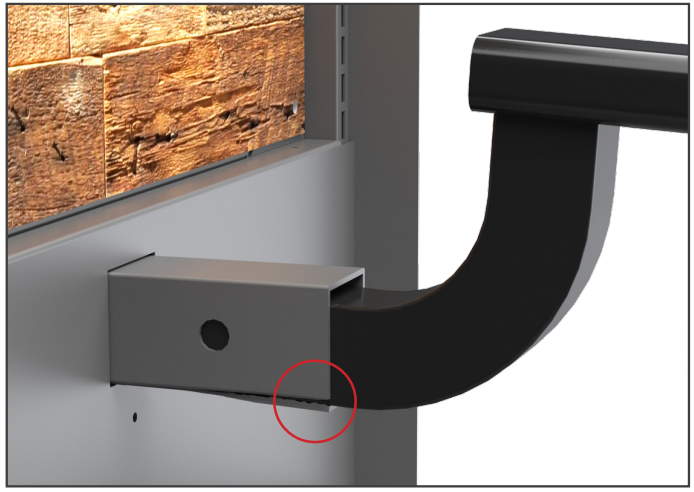
TOTAL = 218 LBS



EXO System components should only be utilized in the middle hitch receiver. No other product should be placed in the right hitch or there will be interference. Product should be evenly distributed across remaining hitches to keep the display in balance.

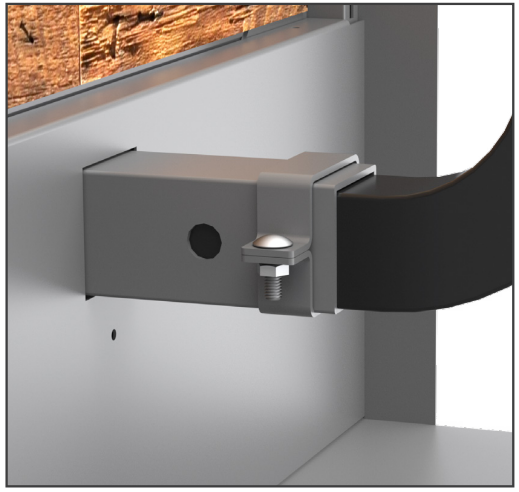
WEIGHT STANDARDS
HITCH FIXTURES

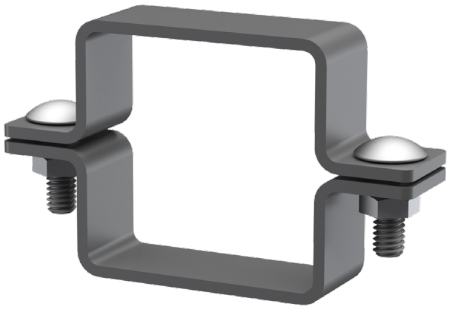
ISSUE



Some core units are experiencing a break in the weld on the hitch receivers.

SOLUTION





A collar bracket has been created to reinforce the hitch receiver.

AFFECTED FIXTURES



5 Foot Core Display



2.5 Foot Core Display

IF YOU ARE EXPERIENCING THIS ISSUE AND WOULD LIKE TO ORDER A HITCH COLLAR BRACKET:

SCAN QR CODE BELOW

OR

FOLLOW THIS LINK:

https://crux-retail.typeform.com/to/ppotBK19

FLOOR DISPLAY
CARGO AND FISHING



NEW





VIEW IN 3D & AR

Premium Cargo Tower Display
4-SHELF ROLLING CARGO BOX TOWER
#8009666

This 4 tier premium tower will house any Yakima cargo box or basket. Additionally, it features a slide-out middle shelf, an optional LED lighting kit, and the back side can be merchandised using our power bar and accessories modules.

FOOT-PRINT SIZE
38" x 40" x 88.5" | 96.5 x 102 x 225cm

REQUIRED GRAPHICS
Requires Cargo Tower Display Graphics #8009755.

Cargo Tower Display - Graphics
6-GRAPHICS FOR EACH CARGO BOX FAMILY
#8009755

Graphics slide into the built in channels. Associate the graphic with the displayed cargo box. Requires #8009666

DoubleHaul Display
#8009563

The DoubleHaul™ fixture features an upright display of a shortened DoubleHaul with all working functions. The fixture also includes a space to display a Timberline "shotgun" with crossbar, and 2 hooks for small items such as SKS locks.

FLOOR DISPLAY
EVA DISPLAY UNIT







EVA Display
MULTI-PRODUCT SHELVING SYSTEM

FOOT-PRINT SIZE
39" x 95" x 56" | 99 x 241 x 142cm

HAVE AN EVA IN YOUR SHOP?
Make sure to update it to our latest Graphics and Roof Top Systems.

EVA Display Update Kit
#8009671

The 2023 EVA Update Kit brings your EVA display up to date to include newest Yakima SightLine Tower and textured StreamLine towers with bars. Includes full set of updated graphics for the entire fixture. This will be the final update kit produced for the Yakima EVA fixture

INCLUDED GRAPHICS:
1. Windshield Graphic
2. Hood Graphic
3. TimberLine & BaseLine
4. SightLine & SkyLine
5. Brand Lifestyle Strips

INCLUDED HARDWARE:
6. 1 of each available Roof Rack Tower and Hardware.
   BaseLine, SightLine, TimberLine, and SkyLine
7. Two Small (50") Crossbars to Display on top of EVA
   JetStream Silver and CoreBar
8. SightLine EVA Mounting Bracket

SLAT WALL
MERCHANDISING SOLUTIONS

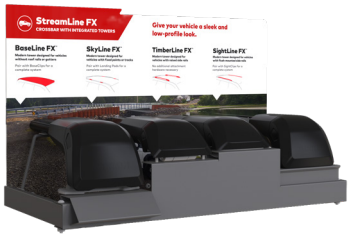
We understand that floor space is limited. Our product display modules give you the flexibility to tell a strong cargo management story on the wall. A mix of physical product modules and lifestyle graphics paint clear pictures driving customers to heed the call of adventure.


YAKIMA
YAKIMA
YAKIMA

SLAT WALL DISPLAY
SEAMLESS INTEGRATION



StreamLine System Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009593



StreamLine FX System Display
Requires *#8009599* or *#8009600* (QTY 1).
#8009669



StreamLine Update Kit
Updates Generation 1 Display from RidgeLine to SightLine ***#8009668***



Triple Truck Display
#8009598



OverHaul™ Truck Display
#8009589



OutPost™ Truck Display
#8009590

NEW

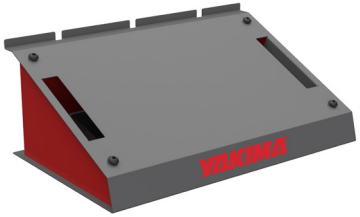


RibCage™ Display
Optional *#8009599* or *#8009600* (QTY 1).
#8009693

NEW



RuggedLine™ Display
Optional *#8009599* or *#8009600* (QTY 2).
#8009694



Information Signage Display
Requires graphics.
#8009592

NEW



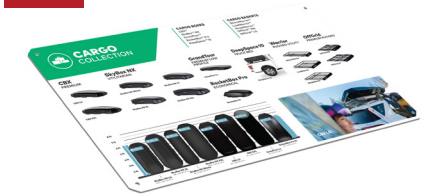
Info Signage Display Graphic - A
Requires *#8009592.*
#8009628

NEW



Info Signage Display Graphic - B
Camping (Tents) collection signage.
Requires *#8009592.*
#8009629

NEW



Info Signage Display Graphic - C
Cargo collection signage. Requires *#8009592.*
#8009630

SLAT WALL DISPLAY
SEAMLESS INTEGRATION

NEW



Info Signage Display Graphic - D
Trailer collection signage. Requires *#8009592.*
#8009631

NEW



Info Signage Display Graphic - E
Camping (Awnings) collection signage.
Requires *#8009592.*
#8009756

NEW



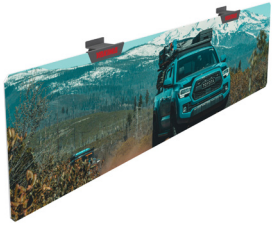
Large Lifestyle Graphic - A
#8009635

NEW



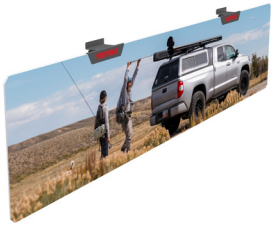
Large Lifestyle Graphic - B
#8009658

NEW



Large Lifestyle Graphic - C
#8009661

NEW



Large Lifestyle Graphic - D
#8009662

NEW



Small Lifestyle Graphic - A
8009634

NEW



Small Lifestyle Graphic - B
#8009657

NEW

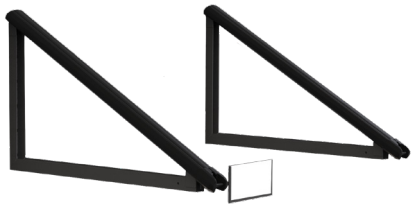


Small Lifestyle Graphic - C
#8009659

NEW



Small Lifestyle Graphic - D
#8009660



Single Cargo Box Display
Requires *#8009690.*
#8009689



Water/Snow/Basket Display
#8009596

SLAT WALL DISPLAY
SEAMLESS INTEGRATION



Top Of Car Bike Display
#8009597



Water / Top of Car Bike Display
#8009588



GateKeeper Display
Requires *#8009695*.
#8009691



Strap Rack Display
Includes Signage.
#8009591



Lifestyle Graphic Bracket
Replacement Mounting Brakets.
#8009603



Slatwall Shelf
Metal Shelf, 36" (91.4cm) Long.
#8009409



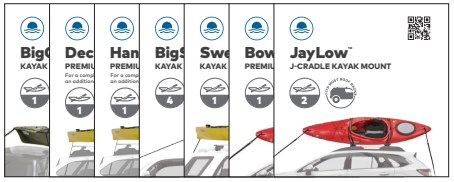
Yakima Logo Sign
24" x 8" Yakima logo wooden slat wall sign.
#8009625



Product Cards - Single Cargo Display.
Requires *#8009689*.
(QTY 1 Per Product).
#8009690



Product Cards - GateKeeper Display.
Includes 2 product cards. Requires *#8009691*
(QTY 1 Per Product).
#8009695



Product Cards - Top of Car Water
Includes 12 product cards. Requires *#8009609*
(QTY 1 Per Product).
#8009604

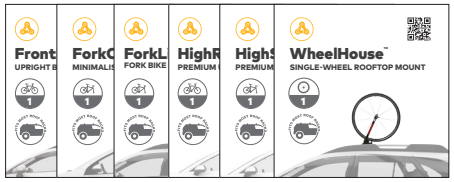


Product Cards - Cargo Baskets
Includes 2 product cards. Requires *#8009609*.
#8009608



Product Cards - Top of Car SUP/Snow
Includes 4 product cards. Requires *#8009609*
(QTY 1 Per Product).
#8009606

SLAT WALL DISPLAY
SEAMLESS INTEGRATION



Product Cards - Top of Car Bike
Includes 5 product cards. Requires *#8009609* (QTY 1 Per Product).
#8009605



Product Card Frame
Graphics holder for top of car product cards #8009588, #8009596,and #8009597
#8009609



Graphic - E
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009416



Graphic - G
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009419



Graphic - J
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009432



Graphic - K
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009433



Graphic - L
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009434



Graphic - O
No additional hardware required.
36" X 21" (91.4 X 53.3cm).
#8009437

LAST CHANCE

POP OPTIONS

MERCHANDISING SOLUTIONS

Whether for a point-of-sale or other marketing opportunity or event, Yakima has branding solutions to fit your needs. Offering a variety of Point-of-Purchase options for each of our valued retailers from coast to coast, we make it easy for the Yakima brand to stand out amongst the crowd.



POP OPTIONS
FLEXIBLE BRANDING OPTIONS



LED Logo Sign - Small
28" LED lit Yakima logo sign with mounting hardware and DC adaptor included. Slat wall compatible.
#8009640



LED Logo Sign - Large
42" LED lit Yakima logo sign with mounting hardware and DC adaptor included. Slat wall compatible.
#8009641



Indoor/Outdoor Door Mat
Premium Yakima logo indoor/outdoor heavy duty rubber door mat 3'x 5'
#8009639



DLR Window Decal
2-Pack 24" authorized Yakima dealer window decal UV resistant with white vinyl logo. Includes one first surface & one second surface transfer decal.
Request via Yakima Dealer Services



Logo Banner - 24" x 8"
Premium black banner with Yakima red logo.
#8009642



Logo Banner - 48" x 12"
Premium black banner with Yakima red logo.
#8009643



Tin Logo Wall Sign
Black embossed tin sign w/red Yakima logo and tagline 24"W x 12"H
#8009638

FIELD ASSETS

MERCHANDISING SOLUTIONS

When you take the Yakima brand into the field, we want you to do it in style and enable you to Take It Easy. Our field assets come from the experts in field gear and will allow you to bring the brand to life with a tuxedo-like class.



FIELD ASSETS
TENT AND TABLE CLOTH



10' x 10' Pop Up Tent
STANDARD ALUMINUM FRAME POP UP TENT
#8009649

Aluminum frame tent includes vented top and handy transport case with wheels. 10' x 10' 38lbs.



10' x 10' Tent Wall - Full
STANDARD TENT WALL
#8009664

Standard 10' x 10' tent wall with velcro top and velcro loops for side attachment.



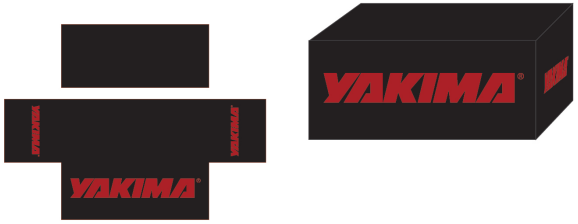
10' x 10' Tent Wall - Half
STANDARD TENT WALL
#8009665

Standard 10' x 10' tent half-wall with hardware for rigid appearance.



10' x 10' Tent Fabric Replacement
REPLACEMENT FABRIC
#8009650

Replacement fabric for 10' x 10' Pop Up Tent.



6' Fitted Table Cloth
YAKIMA BRANDED TABLE CLOTH
#8009651

Black Yakima branded table cloth designed to fit most 6 foot event tables.

FIELD ASSETS
WING BANNERS



Wing Banner Set - LG
17' 8" WING BANNER SET
#8009654

Complete 17' 8" large wing banner set. Double-sided and included ground stake.

REPLACEMENT PARTS
LG Wing Banner Fabric #8009655



Wing Banner Set - MD
13' 2" WING BANNER SET
#8009652

Complete 13' 2" medium wing banner set. Double-sided and included ground stake.

REPLACEMENT PARTS
MD Wing Banner Fabric #8009653



Flying Banner Fabric
REPLACEMENT FABRIC FOR TEAR DROP BANNERS
#8009656

Replacement teardrop banner fabric only 15 '1" for previous generation Yakima banner sets. Does not include hardware or fiberglass pole.

Banner Base



Hard Surface Banner Base
FOLDING SCISSOR BASE
#8009651

Folding scissor base with water donut for hard surface and trade show situations.

IN-STORE
MERCHANDISING SOLUTIONS

For more information on ordering in-store displays, please contact your Yakima representative.

Or you can get in touch with your dealer services rep.
1.800.269.7623 dealer.service@yakima.com